



Ethics, compliance and responsibility in action

DOSSIER CORPORATE

2026

www.plusethics.com

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SINCE 2018

About Plus Ethics

Plus Ethics, founded in 2018 and based in Elche (Spain), is a company of different **professionals specialized in applied ethics, regulation, social and governance in research and innovation.**

Our activity focuses mainly on European projects belonging to different programmes such as: Horizon Europe, EDF, JUST, CERV, Digital Europe, and ISF. Its work includes **social, ethical, legal, and privacy** (SELP) advisory, regulatory risk management, and impact assessment. With an interdisciplinary approach—ethics, philosophy, law, and social sciences—

it provides tailored solutions for European Research Projects in sectors such as security, defense, AI, health, biotechnology, or digital governance.



Mission

Plus Ethics works to **ensure that research and innovation in Europe** are carried out with ethical, social, and regulatory responsibility. It provides expertise in social, ethical, legal, and privacy aspects within European projects, offering tools and strategic approaches to integrate governance and ensure compliance with EU regulations.



As a spin-off of Miguel Hernández University (UMH), it connects **academic knowledge with practical implementation**. Its work promotes governance models that bring together multiple stakeholders and disciplines, fostering responsible and inclusive decision-making in the projects it supports.

Vision

Plus Ethics aims to **establish itself as a leading reference in SELP management within European projects** by expanding its participation, strengthening strategic alliances, and reinforcing its role in ethical risk governance.

Its key objectives include:



This vision reflects the company's commitment to **promoting ethical excellence in European research and innovation**.

Our Values

The work of Plus Ethics is guided by fundamental core values that drive its contributions to the scientific community and policy development in Europe:



Ethics and Responsibility

A strong commitment to integrity and the application of ethical principles in research and innovation.



Academic and Scientific Excellence

An interdisciplinary approach grounded in evidence-based methodologies.



Innovation in SELP Assessment

Development of advanced tools and methodologies for social, ethical, legal, and privacy assessments in European projects.



Strategic Collaboration

Cooperation with universities, public institutions, research consortia, and companies across various sectors.



Ethical, Social and Regulatory Impact

Promotion of governance models that integrate ethical, social and regulatory principles into research decision-making processes.

Core Activities and Expertise

Areas of Expertise

Plus Ethics works at the intersection of **ethics, governance, and research**, ensuring that projects meet high ethical standards, consider social impact, and comply with legal requirements. The company promotes responsible research and innovation aligned with rigorous ethical frameworks.

Its main areas of expertise include:



Social, ethical, legal, and privacy impact assessments in research and innovation.



Compliance strategies to integrate ethics, privacy, and fundamental rights in EU projects.



Ethical risk analysis and management across sectors like security, defense, AI, biotech, and health.



Training in applied ethics, compliance, and impact assessment.

Services and Solutions

Plus Ethics provides a wide range of services **tailored to the needs** of research consortia, universities, public administrations, and private companies, with a strong focus on European projects.

Within the European Research and Innovation Landscape:



SELP
advisory
across all
project
phases.



Social,
ethical,
fundamental
rights, and
compliance
assessments.



Development
of ethics
integration
frameworks.



Support in
proposal
preparation to
meet EC SELP
requirements.

Training and Capacity-Building Programs:

Through its Tailored Training Programs, Plus Ethics provides customized training for **universities, public entities, and private companies** in topics such as:

- Applied ethics in research and innovation.
- Compliance frameworks for AI, personal data protection, and emerging technologies.
- Methodologies for fundamental rights impact assessment.

These programs help **strengthen the skills** of research teams and project managers, ensuring that innovation environments are aligned with ethical and regulatory standards.



Participation in EU Projects

+30 EU PROJECTS

Since 2018, Plus Ethics has actively participated **in +30 EU projects**, primarily as a beneficiary, work package leader, and Independent Ethics Advisor.

Additionally, some of its team members serve on External Advisory Boards, providing independent expertise in ethics and governance.

Specifically, in 2025, we have continued to strengthen our role in European research, expanding our participation across multiple projects and coordinating different project proposals.

This year, we have:



Colaborations

+250 PUBLIC AND PRIVATE ENTITIES

Beyond its participation in European research and innovation projects, Plus Ethics collaborates with +250 public and private entities, including:

- **National and EU research initiatives** in IA, health, robotics, industry, culture, defence, environment, cybersecurity and digital governance among others.
- **Training** programs for universities and private institutions.
- **Partnerships with companies and public administrations** in applied ethics, compliance, and governance.



Projects

During this period we have collaborated on the following projects:

PILLAR ROBOTS

pop·art

fAlr

SYNERGISE



EU GREEN
EUROPEAN ALLIANCE



SHIELDed

ADOPT
IPM



BIOcean5D



SYMSITES



GOV4ALL

GES4 SEAS



UNCOVER



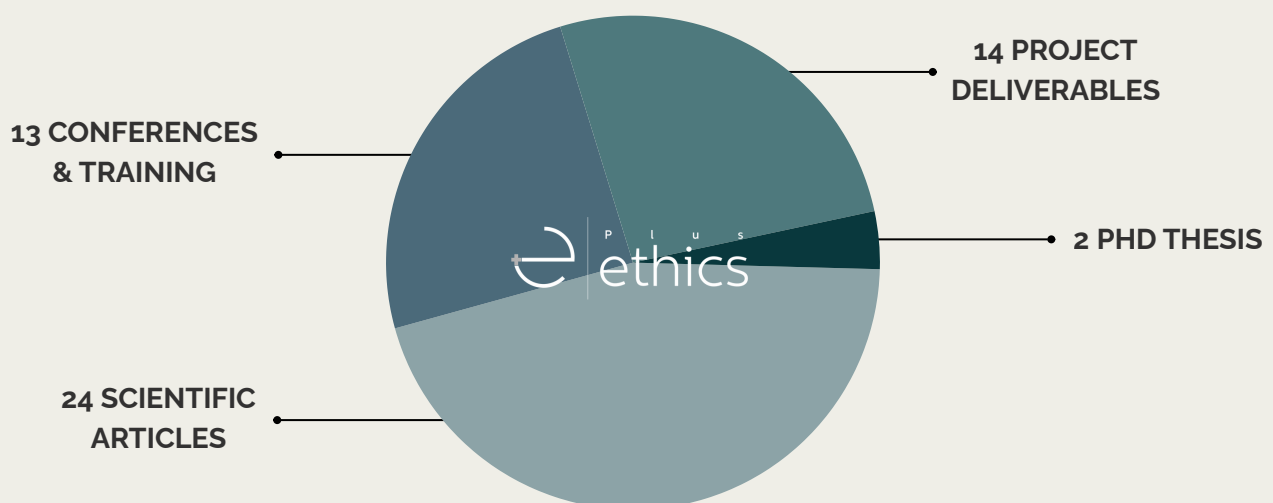
STARLIGHT

Research & Dissemination

+30 EU PROJECTS

In 2025, we expanded our research and dissemination through:

- Peer-reviewed articles on AI governance, ethical risk assessment, and security.
- Contributions to major academic publications, including *The Algorithmic Transformation of the Criminal Justice System*.
- Participation in international conferences and expert panels on ethical and legal challenges in EU projects.
- Collaboration with European research networks on governance methodologies and policy recommendations.



Training and Capacity Building

In 2025 we have reinforced our training and educational initiatives, ensuring that ethical principles are effectively integrated into research and innovation processes.

Our key activities this year include:



Training for universities and private institutions on AI ethics, data protection, and responsible innovation.



Workshops for the European Commission on ethical governance in security and defense research.



Webinars on ethical risk assessment, human rights impact, and compliance in EU projects.



Creation of tailored training materials for teams in security, defense, and digital governance.

Through our scientific contributions and capacity-building programs, 2025 has been a pivotal year in consolidating our position as a key reference in **SELP** governance, ensuring that ethics remains central to European research and innovation.

Contact us



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